



## Did you know...

that *two-thirds* of teen passenger deaths took place in vehicles driven by other teens?

that sending or receiving a text takes a driver's eyes away from the road for an average of 5 seconds, the equivalent of driving the length of an entire football field *blindfolded*?

In 2013, *2,614* teen passenger vehicle drivers were in fatal crashes and *130,000* were injured.

Click Here to Download Heads Up, Eyes Forward! Media

Click on the Icons to Follow Us and Help Spread Our Message!



## CONTACT INFO

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## About Our Campaign

The Heads Up, Eyes Forward! team is made up of an enthusiastic group of high school students and our mission is to spread the message of safe driving and the dangers of being distracted while behind the wheel.

We accomplish our mission in many different ways:

- produce safe driving videos
- hold t-shirt fundraisers
- sponsor pledge drives
- host guest speakers
- post to social media
- partner with state & local authorities



For more on our campaign, please visit our website at [www.lrhsd.org/HeadsUp](http://www.lrhsd.org/HeadsUp).

## Honors & Awards

- 2015, U Got Brains Champion Schools Program, grand prize winner of driving simulator
- 2014, U Got Brains Champion Schools Program, grand prize winner of driving simulator
- 2013, U Got Brains Champion Schools Program, grand prize winner of driving simulator and \$10,000 grant to help fund post-graduation events
- 2012, U Got Brains Champion Schools Program, first runner-up
- 2011, U Got Brains Champion Schools Program, grand prize winner of driving simulator



Burlington County Times COURIER-POST South Jersey's Newspaper

suburban family Magazine

